

On the Road Again...CREATIVE TRANSPORTATION DESIGN

A traveling exhibition of the Center for Craft, Creativity and Design,
A regional center of the University of North Carolina

This exhibit was created to provide a point of discussion within the community on best national practices and designs in transportation. The exhibit is designed to be easily shipped and installed with limited security demands. The panels in the exhibit can be seen at www.craftcreativitydesign.org. Each panel is extremely light-weight with grommets at the top requiring no more than two push-pins to hang. Since each panel demonstrates a category of transportation design, such as "Sound Walls" or "Bicycle-Pedestrian Bridges," only panels most relevant to the community may be installed if space is limited. Included in the exhibit for display are examples of street signage, foam liner and a small tile. These provide demonstrations of images in specific panels and are mounted for wall hanging.

With the rental of the exhibit you will receive a copy of the publication *On the Road Again...CREATIVE TRANSPORTATION DESIGN*. A summary of the contents of this book is attached. You will also receive a CD with an image of the show announcement for the front of a card to declare show dates and other information. One of the panels also contains introductory information. Additionally, the CD contains over 200 images of transportation projects in 25 categories. It can be projected in a forum setting to demonstrate projects with artists working as part of a design team. Sites are encouraged to use the exhibit and projection of images on the CD in a workshop format along with speakers to outline funding opportunities and processes for similar design approaches for their area. This will assist in demonstrating how a community can use the design of transportation infrastructure to project a "sense of place" and contribute to the livability of the area.

For suggestions on local, state or national speakers contact Jeffrey York, Director of Public Art and Community Design, NC Arts Council, jeffrey.york@ncmail.net or Dian Magie, Director, Center for Craft, Creativity and Design, dmagie@craftcreativitydesign.org.

Note: In all press releases for the show, please be sure to include that the exhibit was ***"researched and developed by the Center for Craft, Creativity and Design, a regional center of the University of North Carolina in Hendersonville with support from the National Endowment for the Arts Design Arts Program, and the North Carolina Arts Council."***

To schedule the exhibit for your site please contact Jeffrey York, 919.715.0834 or Dian Magie 828.890.2050 to reserve available dates and then complete and return the attached contract.

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NORTH CAROLINA EXHIBITION SITES

_____ (hereafter **exhibition site**) wishes to enter into an agreement with The Center for Craft, Creativity and Design (hereafter **CCCD**), to display the traveling exhibit *On the Road Again...CREATIVE TRANSPORTATION DESIGN*.

The exhibit needs to arrive at site by _____

The opening date of the exhibit _____

Closing date of the exhibit _____

Contact information for individual responsible for exhibit:

Name _____

Organization/Agency _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ email _____

Description of location for exhibit: _____

North Carolina Fee \$350.00 + \$50 shipping

Check enclosed (*make payable to CCCD Transportation Design Exhibit*) _____

Charge Visa MC Card number _____ exp date _____

Exhibition Site agrees to the following:

- be responsible for all costs associated with the installing and promoting the exhibit,
- be responsible for insuring the exhibit for \$3,000 or replacing any portion of the exhibit damaged (estimated at \$100 a panel)
- provide care in the packing, unpacking and installation of the work; no two-sided tape should be used on panels at any time; panels arrive in a PVC container and must lie flat for up to a day to hang straight.
- Include a credit line in all media releases as follows: "*CREATIVE TRANSPORTATION DESIGN exhibit was created by the Center for Craft, Creativity and Design, a regional center of the University of North Carolina, with support from the National Endowment for the Arts Design Program and the North Carolina Arts Council.*"

Contact Signature

Executive Director

Organization/Agency

Center for Craft, Creativity and Design

Date

Date

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OUT of STATE EXHIBITION SITES

_____ (hereafter **exhibition site**) wishes to enter into an agreement with The Center for Craft, Creativity and Design (hereafter **CCCD**), to display the traveling exhibit *On the Road Again...CREATIVE TRANSPORTATION DESIGN*.

The exhibit needs to arrive at site by _____

The opening date of the exhibit _____

Closing date of the exhibit _____

Contact information for individual responsible for exhibit.

Name _____

Organization/Agency _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ email _____

Description of location for exhibit: _____

Fee \$750.00 + \$100 shipping

Check enclosed (make payable to *CCCD Transportation Design Exhibit*) _____

Charge Visa MC Card number _____ exp date _____

Exhibition Site agrees to the following:

- be responsible for all costs associated with the installing and promoting the exhibit,
- be responsible for insuring the exhibit for \$3,000 or replacing any portion of the exhibit damaged (estimated at \$100 a panel)
- provide care in the packing, unpacking and installation of the work; no two-sided tape should be used on panels at any time; panels arrive in a PVC container and must lie flat for up to a day to hang straight.
- Include a credit line in all media releases as follows: "*CREATIVE TRANSPORTATION DESIGN exhibit was created by the Center for Craft, Creativity and Design, a regional center of the University of North Carolina, with support from the National Endowment for the Arts Design Program and the North Carolina Arts Council.*"

Contact Signature

Executive Director

Organization/Agency

Center for Craft, Creativity and Design

Date

Date

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Booking Information

Scheduling

Contact Jeffrey York, Director of Public Art and Community Design, North Carolina Arts Council (919-715-0834) to identify available dates to reserve exhibit. Exhibition rentals are processed on a first-come, first-served basis. After initial booking, you will be sent a contract and rental agreement. Dates are tentative until contract is approved and payment is arranged. Once both parties enter into contract, booking dates will be secured for your venue, contingent upon receipt of payment in full in addition to shipping fees.

Rental Fees

Fees cover rental period as specified in the contract including additional time for installation of the exhibit. Payment of fees in full is required to confirm your rental of the exhibit.

Contract and Cancellation Policy

By signing the exhibition contract, both parties agree to dates and fee. Further obligations concerning security, insurance etc. are detailed in the contract. If the necessity of cancellation should arise, at least a 90-day advance notice is required to refund any portion of the rental fee. At 90 days 100% of payment will be refunded, 60 days- 50% of payment less shipping fees, 30 days- 25% of payment less shipping fees. Less than 30 days notice of cancellation will result in no refund of rental fees.

Space Requirements

The panels are 78 running feet total, which fits 120-140 ft. of running space. Panels are vinyl with grommets and mount easily with two push-pins (under no circumstances are the panels to be mounted using tape of any kind, including but not limited to two-sided tape). Please securely mount 3-dimensional objects or display in Plexiglas™ case. Pieces can be selectively chosen, grouped or left out to suit individual space needs with material not displayed stored in a secure location.

Shipping

The \$50.00 shipping and handling fee is in addition to rental fees. CCCD will coordinate all shipping arrangements.

Insurance

Venue is responsible for insuring the exhibit for at least \$3000.00 USD and replacing any damaged portion of the exhibit (estimated at \$100.00 USD per panel, \$3000.00 USD for the medallion).

Security

The panels in this exhibit are designed for limited security venues including galleries, libraries, city halls or other approved public spaces. If the venue is unable to provide sufficient security for objects, the exhibition can be shipped without the medallion or other 3-dimensional items. A responsible person must be on site to periodically monitor exhibit area. If the exhibition location is unsupervised at any time during viewing hours, 3-dimensional objects must be securely mounted or displayed in a locked case. Additionally, the space must be locked and secured during closed hours

Supplementary Materials

One copy of *On the Road Again...CREATIVE TRANSPORTATION DESIGN*, a publication of CCCD, with an accompanying CD of images will be sent to each exhibition site. The CD contains an image of the show title panel. This is provided as a design element if your organization wishes to send out cards announcing the exhibit. Additional copies of the book are available by request (see order form).

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Exhibit Specifications

Total exhibit is 78 running feet. Panels are vinyl with grommets and mount easily with as few as two push-pins. Images on panels are four-color digitally printed from CD images, designed for minimum security. Please securely mount 3-dimensional objects or display in Plexiglas™ case. Pieces can be selectively chosen, grouped or left out to suit individual space needs. Work not displayed must be stored in a secure location in packing containers provided.

(see www.craftcreativitydesign.org for panel images)

On the Road Again (Exhibit title panel)

29"x 43" 3 images and background design

Highways as Gateways (2 panels)

Panel A. 60"x 48" Gateway Design- Tucson (3 images and text)
-3-3C Tile from *The Road Beckons* entry underpass 6"x 6" mounted with hanger
-*Snapped on the Street* book created by Tucson community for underpass
Panel B. 60"x48" Scenic Byways - New Mexico (map with 7 images and text)

Light Rail Stations (2 panels)

Panel A. 36"x48" 8 images and text (Portland)
Panel B. 36"x48" 8 images and text (Portland)
-book *Art in Transit: Charlotte Area Transit Stations*
-book *Interstate Max Public Art Guide* [Portland]

Parking, Parking, Parking

40"x36" 7 images with 1 detail and text

Landscapes and Walkways

40"x40" 5 images with 1 detail and text

Furniture for Streets: Lighting, Seating and Bike Racks

Panel A. 60"x42" 8 images and text
Panel B. 36"x42" 6 images

Street Design: The Process

40"x54" 4 images of process incl. site drawing of interchange and text
-original screen print hangs on top of panel as indicated

Community Process: Streetscapes

40"x54" 14 images incl. signage with text of Fort Lauderdale neighborhood project
-mounted medallion for bus stop pole illustrated in panel images 18" diameter, 8 lbs

Concrete Canyons (Sound Walls) - 2 panels

Panel A. 58.5" x 24" 5 images and text
Panel B. 23" x 41.5" Form Liners 3 images and text
-sample of standard form liner 12"x12"x1" with *Formliners* brochure, geometric

Over and Under: Bicycle-Pedestrian Bridges

48"x48" 9 images with 4 details and text

Attracting Riders to Public Transportation

Panel A. 48"x48" Buses and Bus Transit Centers 10 images with 2 details and text
Panel B. 48"x48" Bus Shelters 7 images with 1 detail